

Laraine Weschler Photography

web : www.laraineweschler.com
email : laraine@laraineweschler.com
cell : 717-798-2834
address: 2101 Dayton St. Silver Spring, MD 20902

EDUCATION

American University, School of Communication : Washington, DC

BA: Major in *Visual Media*, Minor in *International Studies*, graduated May 2009

GPA : 3.86 (3.94 in major), Magna cum laude (Dean's List every semester)

Study Abroad:

- School for International Training : Antananarivo, Madagascar, Culture and Society program
Independent study : Antsanitia - Portrait of a Malagasy Village (photographic series)
- Center for International Educational Exchange : Dakar, Senegal, Semester abroad

SKILLS AND EQUIPMENT

- **Mac & PC** : Adobe Photoshop, InDesign, Illustrator, After Effects, Dreamweaver: Final Cut Pro; HTML; CSS; Microsoft Office
- **Photographic Proficiencies** : 35mm, large & medium format; strobe & tungsten lighting; custom scanning, printing; digital manipulation, restoration, enhancement; black & white processing; alternative processing
- **Equipment** : *Camera* : Canon EOS 40D
Lenses : Canon 18-55, Canon 28-80, Sigma 70-200, Canon 100 macro, Sigma 24-70, Canon 50
Lights : Canon Speedlight 430EX, Alien Bees 800 and 1600 with stands and modifiers
- **Languages** : Conversational in Swedish, French, and rudimentary Wolof and Malagasy

MEDIA EXPERIENCE

Stone Photography : Bethesda, MD : Photographer, Assistant

- Photographed and assisted at weddings, barmitzvas

Lee's Photography : McLean, VA : Assistant, August 2009 – May 2010

- Digitally enhanced, retouched, and manipulated portrait images for high-end studio
- Contacted and assisted clients
- Assisted with lighting during studio sessions

Embassy Camera : Washington, DC : Photo Technician, July 2009 – Present

- Custom printing from digital, negatives, slides, and prints
- Digitally restored and enhanced damaged images, designed promotional materials
- Engaged customers to help find the right photographic equipment (sales)

Interface Meida Group : *Intern* : June 2009 - July 2009

- Worked on motion graphics projects for clients and demo reel

The Eagle : Washington, DC : *Multiple Roles* : Jan. 2006 – May 2009

- As Web Master (Sept. 2007-May 2008), updated and redesigned website of American University's student-run newspaper, adding multimedia content. Held weekly development meetings with staff
- Wrote regular column while studying abroad in Madagascar (Jan.-May 2006)
- As Assistant Photography Editor (Sept.-Dec. 2006), shot and edited photos, assigned events to staff photographers; held weekly planning meetings
- Wrote regular articles as Staff Writer for twice-weekly student-run newspaper for all four years at university, on subjects ranging from students volunteering in Kenya to campus debates.

Antsanitia Resorts : Antsanitia, Madagascar : *Photographer* : Nov. 2008

- Photographed resort for website (www.antsanitia.com), advertisements

Smithsonian Center for Folklife and Cultural Heritage : Washington, DC : *Intern* : May-Aug. 2008

- Photographed 2008 Smithsonian Folklife Festival
- Organized, edited, and captioned 146,000 photographs for archives

The Patriot-News : Harrisburg, PA : *Freelance Photographer* : May-Aug. 2007

- Photographed local events for PA Newspaper of the Year, circulation 436,000

International Center for the Promotion of Female Leadership : Dakar, Senegal : *Webmaster* : Jan.-May 2007

- Helped to found Senegalese club to help girls build leadership skills
- Created the organization's website

Maryland Public Television : Owings Mills, MD : *Motion Graphic Artist* : Dec. 2006

- Created motion graphics interstitial for Chesapeake Bay Week as part of class project, top four from class were selected for broadcast. Interstitial aired April 2007.

Families ONLY Magazine : Washington, DC : *Staff Photographer* : Sept.-Dec. 2006

- Photographed local Washington, DC families and events

AWARDS AND HONORS

American Visions 2009 : Media That Matters : American University

- Best in New Media for opening to a documentary about sideshows
- Outstanding Portfolio Photography for series of jewelry shots

Glimpse Magazine's 2008 Calendar Photo Contest

- Won for photo of man in market in Senegal

General Federation of Women's Clubs 2005 Photography Contest

- Won 2nd Place in Pennsylvania for a photo of a bridge in the Czech Republic